

Media Landscape Media Claims ESS 2014

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Content

1. Introduction	3
2. Newspapers per Country	4
a) Austria	4
b) Belgium (Flanders)	4
c) Belgium (Walloon).....	4
d) Czech Republic	5
e) Denmark	6
f) Estonia.....	6
g) Finland.....	7
h) France.....	7
i) Germany.....	7
j) Hungary	8
k) Ireland	8
l) Israël.....	9
m Lithuania.....	9
n) the Netherlands	10
o) Norway	10
p) Poland	11
q) Portugal	11
r) Slovenia	12
s) Spain.....	12
t) Sweden.....	12
u) Switzerland (French).....	13
v) Switzerland (German).....	13
w) Switzerland (Italian)	13
x) United Kingdom	14

1. Introduction

The media landscape document gives a short description with information regarding to the newspapers which were used for coding. Every country is asked to select two broadsheet (quality) daily national newspapers, preferably one left- and one right-orientated. This document should include:

- Name of the newspaper
- Left or right leaning/ political orientated
- Average daily circulation (year/month)
- Founded in the year
- Headquarter (location)
- Source (of information media landscape)

This document gives an overview of the selected newspapers in each country.

2 Newspapers per Country

a) Austria

Newspaper: Der Standard

- Orientation: Left/Socialist
- Daily circulation: around 87.000 (2013)
- Founded in: 1888
- Headquarter: Vienna
- Source (of information of media claims source document): ÖAK: Österreichische Auflagenkontrolle, Jahresschnitt 2013, page 11 <http://www.oepak.at>

Newspaper: Die Presse

- Orientation: (bourgeois) conservative and liberal
- Daily circulation around 80.000 (2013)
- Founded in 1848 (refounded in 1864, 1946)
- Headquarter: Vienna
- Source (of information of media claims source document): ÖAK: Österreichische Auflagenkontrolle, Jahresschnitt 2013, page 11 <http://www.oepak.at>

b) Belgium (Flanders)

Newspaper: Het Laatste Nieuws

- Orientation: Right/Liberal/Anti-clerical/Flemish
- Average daily circulation (year/month): 286.909 (2013)
- Founded in the year: 1888
- Headquarter (location): Asse
- Source (of information of media claims source document): <http://www.hln.be>

Newspaper: De Morgen

- Orientation: Left/Socialistic
- Average daily circulation (year/month): 53.261 (2013)
- Founded in the year: 1978
- Headquarter (location): Asse
- Source (of information of media claims source document): <http://www.demorgen.be>

c) Belgium (Walloon)

Newspaper: L'Echo

- Orientation: Centre-right (economic daily newspaper)
- Daily circulation: 18.736 (2/2012)
- Founded in the year: 22 mai 1881
- Headquarter: Brussels
- Source (of information of media claims source document):
 - Foundation date: http://archives.lesoir.be/-l-8217-echo-fete-130-ans-d-8217-information-financiere_t-20111117-01NRAD.html

- Circulation:
<http://cim.be/fr/media/presse/authentication/r%C3%A9sultats/r%C3%A9sultats-public>
- Newspaper site: www.lecho.be/

Newspaper: La Libre

- Orientation: Centre Left
- Daily circulation: 51.538 (2/2012)
- Founded in the year: 1884
- Headquarter: Brussels
- Online newspaper archives (pdf and/or search) : <http://academic.gopress.be> (note: the provider changed during the research, which caused delay and impossibility to retrieve oldest complete pdfs with the new one)
- Source (of information of media claims source document):
 - http://fr.wikipedia.org/wiki/La_Libre_Belgique
 - Circulation:
<http://cim.be/fr/media/presse/authentication/r%C3%A9sultats/r%C3%A9sultats-public>

Note: there are two main "serious" newspapers in french-speaking Belgium, but none of them can be classified as right-wing. So is possibly a "popular" one, but which is by no way a "serious" paper. So the final decision, after discussion with Prof Jacquemain, was to choose La Libre as centre left newspaper, and L'Echo, a financial newspaper as representative of the centre-right orientation

d) Czech Republic

Newspaper: Hospodářské noviny

- Orientation: Right wing conservatism
- Daily circulation: approximately 34 735 (July 2014)
- Founded in the year: 1990
- Headquarter: Prague
- Source:
 - http://cs.wikipedia.org/wiki/Hospod%C3%A1%C5%99sk%C3%A9_noviny
 - http://www.unievydavatelu.cz/cs/deniky/fakta_cisla_denicich/prodany_naklad_deniku/314-deniky_celostatni

Newspaper: Právo

- Orientation: Left wing
- Daily circulation: approximately 97 008 (July 2014)
- Founded in the year: 1991
- Headquarter: Prague
- Source:
 - http://cs.wikipedia.org/wiki/Pr%C3%A1vo_%28den%C3%ADk%29
 - http://www.unievydavatelu.cz/cs/deniky/fakta_cisla_denicich/prodany_naklad_deniku/314-deniky_celostatni

e) Denmark

Newspaper: Berlingske

- Left or right leaning/ political orientated: Centre-right (originally Conservative)
- Average daily circulation (year/month) Approximately 75,000 (2014 first half year, weekdays)
- Founded in the year: 1749
- Headquarter (location): Copenhagen
- Source (of information of media claims source document)
<http://da.wikipedia.org/wiki/Berlingske>

Newspaper: Politiken

- Left or right leaning/ political orientated: Centre-left (originally Radikale Venstre (the Social Liberal Party))
- Average daily circulation (year/month): Approximately 90,000 (2014 first half year, weekdays)
- Founded in the year: 1884
- Headquarter (location): Copenhagen
- Source (of information of media claims source document)
<http://da.wikipedia.org/wiki/Politiken>

f) Estonia

Newspaper: Eesti Päevaleht

- Left or right leaning/ political orientated: Left
- Average daily circulation (year/month): 20 900 (6.08.2014)
- Founded in the year: 1905
- Headquarter (location): Tallinn
- Source (of information of media claims source document): The home page of the Estonian newspaper Association. http://www.eall.ee/eall_liikmed.html (Viewed 01.09.2014)

The home page of the newspaper Eesti Päevaleht. <http://epl.delfi.ee/> (Viewed 01.09.2014)

Eesti Päevaleht. Vikipeedia. http://et.wikipedia.org/wiki/Eesti_P%C3%A4evaleht (Viewed 01.09.2014)

Newspaper: Postimees

- Left or right leaning/ political orientated: Right
- Average daily circulation (year/month): 47 200 (6.08.2014)
- Founded in the year: 1857
- Headquarter (location): Tallinn
- Source (of information of media claims source document): The home page of the Estonian newspaper Association. http://www.eall.ee/eall_liikmed.html (Viewed 01.09.2014)
The home page of the newspaper Poatimees. <http://www.postimees.ee/> (Viewed 01.09.2014)

Postimees. Vikipeedia. <http://et.wikipedia.org/wiki/Postimees> (Viewed 01.09.2014)

g) Finland

Newspaper: Helsingin Sanomat

- Left or right leaning/ political orientated: Neutral
- Average daily circulation (year/month): 338.000 (2013)
- Founded in the year: 1889
- Headquarter (location): Helsinki
- Source of newspapers (e.g. online, paper version or LexisNexis): Paper version
- Source (of information of media claims source document):
http://en.wikipedia.org/wiki/Helsingin_Sanomat
[http://yle.fi/uutiset/isojen_sanomalehtien_levikki_hupeni -
hesarin_menetys_28_000_numeroa/6635557](http://yle.fi/uutiset/isojen_sanomalehtien_levikki_hupeni_-_hesarin_menetys_28_000_numeroa/6635557)

h) France

Newspaper: Libération

- Left or right leaning/ political orientated: Left leaning
- Average daily circulation (year/month): Approximately 93.700 (1st semester 2014)
- Founded in the year: 1973
- Headquarter (location): Paris
- Source (of information of media claims source document):
[http://fr.wikipedia.org/wiki/Libération_\(journal\)](http://fr.wikipedia.org/wiki/Lib%C3%A9ration_(journal))

Newspaper: Le Figaro

- Left or right leaning/ political orientated: Right wing (conservative)
- Average daily circulation (year/month): Approximately 324.000 (2013)
- Founded in the year: 1826
- Headquarter (location): Paris
- Source (of information of media claims source document):
http://fr.wikipedia.org/wiki/Le_Figaro

i) Germany

Newspaper: Frankfurter Allgemeine Zeitung GmbH 2001 – 2014

- Left or right leaning/ political orientated: Liberal-conservative
- Average daily circulation (year/month): 320,3871 (2nd quarter of 2014)
- Founded in the year: 1949
- Headquarter (location): Frankfurt am Main2)
- Source (of information of media claims source document):
<http://daten.ivw.eu/index.php?menuid=13&u=&p=&b=a&t=Titel+nach+Verlagen>
- http://dynamic.faz.net/fem/kommunikation/2014/alles_ueber_die_zeitung.pdf

[Online: 08/11/14]

Newspaper: Süddeutsche Zeitung Digitale Medien GmbH / Süddeutsche Zeitung GmbH)

- Left or right leaning/ political orientated: Liberal-left
- Average daily circulation (year/month): 390,673 (2nd quarter of 2014)
- Founded in the year: 1945
- Headquarter (location): Munchen
- Source (of information of media claims source document)
 - <http://daten.ivw.eu/index.php?menuid=13&u=&p=&b=a&t=Titel+nach+Verlagen>
 - <http://www.sueddeutscher-verlag.de/info/facts/geschichte>
 - <http://www.sueddeutsche.de/app/service/impresum/>

j) Hungary

Newspaper: Magyar Nemzet

- Left or right leaning/ political orientated: Conservative-Christian
- Average daily circulation (year/month): 37.000 (Q1 2014)
- Founded in the year: 1938
- Headquarter (location): ?
- Source (of information of media claims source document):
 - http://hu.wikipedia.org/wiki/Magyar_Nemzet
 - http://mno.hu/data/cikk/4/69/cikk_469/MN_mediakit_Hu_2014.pdf

Newspaper: Népszabadság

Left or right leaning/ political orientated: Moderately left-wing

- Average daily circulation (year/month): Approximately 45.000 (Q1 2014)
- Founded in the year: 1956
- Headquarter (location): ?
- Source (of information of media claims source document):
 - <http://hu.wikipedia.org/wiki/N%C3%A9pszabads%C3%A1g>
 - <http://444.hu/2014/05/23/meddig-csokkenthet-meg-a-nyomatott-lapok-peldanyszama/>

k) Ireland

Newspaper: Irish Times

- Left or right leaning/ political orientated: centre left, Social Liberal
- Average daily circulation (year/month): 82,059 (March 2014)
- Founded in the year: 1859
- Headquarter (location): 24–28 Tara Street, Dublin
- Source (of information media claims source):
 - http://www.ejc.net/media_landscape/article/ireland/ ;
 - http://en.wikipedia.org/wiki/The_Irish_Times ; <http://www.irishtimes.com/about-us/advertise>

Newspaper: Irish independent

- Left or right leaning/ political orientated: Neoliberal, Populist on social issues
- Average daily circulation (year/month): 117,361 (February 2014)
- Founded in the year: 1905

- Headquarter (location): Talbot Street, Dublin
- Source (of information media claims source):
http://www.ejc.net/media_landscape/article/ireland/ ;
http://en.wikipedia.org/wiki/The_Irish_Independent ;
<http://www.rte.ie/news/business/2014/0221/505739-abc-readership-figures/>

I) Israël

Newspaper: Haaretz

- Left or right leaning/ political orientated: Haaretz describes itself as broadly liberal on domestic issues and international affairs. Other describe it alternatively as liberal, centre-left, left-wing, or even hard left
- Average daily circulation (year/month): 20,630 (February 2014)
- Founded in the year: 1918
- Headquarter (location): Tel Aviv, Shoken st. The chief editor is Aluf Benn.
- Source (of information media claims source): Wikipedia <http://en.wikipedia.org/wiki/Haaretz>

Newspaper: *Israel HaYom*

- Left or right leaning/ political orientated: While in the (former) Prime Minister's office, Ehud Olmert criticized Adelson's leaning toward's Benjamin Netanyahu. Ben-Dror Yemini (journalist) has described the paper as "a danger to democracy". A study conducted by Moran Rada showed that while competing newspaper's coverage of Netanyahu was "not especially fair", *Israel Hayom's* coverage was biased in favor of Netanyahu in most editorial decisions, that the paper chooses to play down events that don't help to promote a positive image for Netanyahu, while on the other hand, touting and inflating events that help promote Netanyahu and the Likud. Oren Frisco reached the same conclusion after the 2009 Knesset elections, writing that throughout the campaign, *Israel HaYom* published only one article critical of the Likud, and tens of articles critical of Kadima.
- Founded in the year: 2007
- Headquarter (location): Tel Aviv, Ha'shlosa st. The chief editor is Amos Regev.
- Source (of information media claims source): Wikipedia http://en.wikipedia.org/wiki/Israel_HaYom

m) Lithuania

Newspaper: Lietuvos rytas

- **Left or right leaning/ political orientated:** Right liberal (Lithuania does not have ideologically different major broadsheet newspapers; all of them are leaning towards right liberal views).
- **Average daily circulation (year/month):** 30000 (Note: both newspapers are not published on Mondays due to internetisation of the media).
- **Founded in the year:** 1990 (though started as 'Truth of the Komsomol' in early 1940s).
- **Headquarters (location):** Vilnius
- **Source (of information of media claims source document):** www.lrytas.lt;
http://lt.wikipedia.org/wiki/Lietuvos_rytas

Newspaper: Lietuvos žinios

- Left or right leaning/ political orientated: Right liberal (Lithuania does not have ideologically different major broadsheet newspapers; all of them are leaning towards right liberal views).

- Average daily circulation (year/month): 10000 (Note: both newspapers are not published on Mondays due to internetisation of the media).
- Founded in the year: 1996 (dates back to 1909, however, was closed during the Soviet times and revived after the restoration of Independence).
- Headquarters (location): Vilnius
- Source of newspapers (e.g. online, paper version or LexisNexis): paper version.
- Source (of information of media claims source document): [www.lzinios.lt;](http://lt.wikipedia.org/wiki/Lietuvos_%C5%BEinios)
http://lt.wikipedia.org/wiki/Lietuvos_%C5%BEinios

n) the Netherlands

Newspaper: de Volkskrant

- Left or right leaning/ political orientated: Left oriented; although less pronounced in recent years
- Average daily circulation (year/month): 262.183 (in 2011)
- Founded in the year: 1919
- Headquarter (location): *De Persgroep Nederland*, Amsterdam

Newspaper: de Volkskrant

- Left or right leaning/ political orientated: Liberal, right leaning
- Average daily circulation (year/month): 200.723 (in 2010)
- Founded in the year: 1970
- Headquarter (location): *NRC Media (owner) De Persgroep Nederland (publisher)*, Amsterdam

o) Norway

Newspaper: Aftenposten

- Left or right leaning/ political orientated: Right leaning
- Average daily circulation (year/month): 214 026 (2013)
- Founded in the year: 1860
- Headquarter (location): Oslo, Norway
- Source (of information of media claims source document):
<http://no.wikipedia.org/wiki/Aftenposten>

Newspaper: Dagavisen

- Left or right leaning/ political orientated: Left leaning
- Average daily circulation (year/month): 23 065 (2013)
- Founded in the year: 1884
- Headquarter (location): Oslo, Norway
- Source (of information of media claims source document):
<http://no.wikipedia.org/wiki/Dagsavisen>

p) Poland

Newspaper: Gazeta Wyborcza

- Orientation: Centre-left leaning
- Average daily sales for 2013: 220 069 *
- Founded in the year: 1989
- Headquarter (location): Warsaw
- Source (of information media landscape):
information about newspaper in Polish http://wyborcza.pl/centrumpomocygw/1,135191,14956671,Gazeta_Wyborcza_dzisiaj.htm
information in English http://ejc.net/media_landscapes/poland
* http://www.zkdp.pl/images/komunikat_2013.pdf (Average daily sales for 2013 reported by the Polish Audit Bureau of Circulations and published on 17th of November 2014)

Newspaper: Rzeczpospolita

- Orientation: right leaning
- Average daily sales for 2013: 82 121 *
- Founded in the year: 1920-1932, 1st reissue 1944-1950, 2nd reissue 1982; (till 1989 Rzeczpospolita was a governmental and since that time RZ becomes independent newspaper)
- Headquarter (location): Warsaw
- Source (of information media landscape):
information about newspaper in Polish: <http://www.rp.pl/temat/84807.html>
information in English: http://ejc.net/media_landscapes/poland
* http://www.zkdp.pl/images/komunikat_2013.pdf (Average daily sales for 2013, report published on 17th of November 2014)

q) Portugal

Newspaper: Público

- Orientation: Quality daily newspaper - Centre
- Daily circulation: 21.563 (January/August 2014)
- Founded in the year: 1989
- Headquarter: Lisbon
- Source:
[https://en.wikipedia.org/wiki/P%C3%BAblico_\(Portugal\)](https://en.wikipedia.org/wiki/P%C3%BAblico_(Portugal))
<http://www.ligateamedia.pt/ArticleItem/2414/pt/Imprensa/55474/6848/Circulacao-paga-cai-7-nos-primeiros-oito-meses>
<http://www.apct.pt/>

Newspaper: Diário de Notícias

- Orientation: Centre
- Daily circulation: 15.326 (January/August 2014)
- Founded in the year: 1864
- Headquarter: Lisbon

- Source:
http://pt.wikipedia.org/wiki/Di%C3%A1rio_de_Not%C3%ADcias_%28Portugal%29

r) Slovenia

Newspaper: Dnevnik

- Left or right leaning/ political orientated: CENTER (center-left)
- Average daily circulation (year/month): Daily 28.627 copies
- Founded in the year: 1959
- Headquarter (location): Dnevnik, družba medijskih vsebin d.d. Kopitarjeva ul. 2
1000 Ljubljana Slovenija

Newspaper: Finance

- Left or right leaning/ political orientated: CENTER (center-right)
- Average daily circulation (year/month): Daily 10.480 copies
- Founded in the year: 1992
- Headquarter (location):
Časnik Finance, d.o.o.
Bleiweissova c. 30
1000 Ljubljana
Slovenija

s) Spain

Newspaper: ABC

- Orientation: Right Wing
- Daily circulation: 190,747 (July 2013/June 2014)
- Founded in the year: 1903
- Headquarter: Madrid
- Source: Oficina Justificación de la Difusión”, the main source of information regarding written media circulation, <http://www.introl.es/>

Newspaper: El País

- Orientation: Left
- Daily circulation: 341,447 (July 2013/June 2014)
- Founded in the year: 1976
- Headquarter: Madrid
- Source: Oficina Justificación de la Difusión”, the main source of information regarding written media circulation, <http://www.introl.es/>

t) Sweden

Newspaper: Dagens nyheter (DN)

- Orientation: Liberal
- Daily circulation: Approximately 285.700 (2011)
- Founded in the year: 1864
- Headquarter: Stockholm
- Source of information: http://sv.wikipedia.org/wiki/Dagens_Nyheter

Newspaper: Svenska dagbladet

- Orientation: Conservative
- Daily circulation: Approximately 185.600 (2011)
- Founded in the year: 1884
- Headquarter: Stockholm
- Source: http://sv.wikipedia.org/wiki/Svenska_Dagbladet

u) Switzerland (French)

For media claims recording in Switzerland, we decided to include a total of 5 newspapers. We opt for two (politically) different newspapers for the German- and French-speaking media landscape. As the Italian speaking population of Switzerland represents only 6% of the total population, we limit the analysis to one Swiss newspaper in Italian.

Newspaper: Le Matin

- Orientation: Center
- Daily circulation: 51,813 (2013/06)
- Founded in the year: 1984
- Headquarter: Lausanne
- Source: <http://www.wemf.ch/d/unternehmen/archiv/auflegebulletins.php>,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz,
[http://de.wikipedia.org/wiki/Le_Matin_\(Schweiz\)](http://de.wikipedia.org/wiki/Le_Matin_(Schweiz))

Newspaper: Le Temps

- Orientation: Center
- Daily circulation: 42,433 (2013/06)
- Founded in the year: 1998
- Headquarter: Genf
- Source: [http://de.wikipedia.org/wiki/Le_Temps_\(Schweiz\)](http://de.wikipedia.org/wiki/Le_Temps_(Schweiz)),
<http://www.wemf.ch/d/unternehmen/archiv/auflegebulletins.php>
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz

v) Switzerland (German)

Newspaper: Die Neue Zürcher Zeitung (NZZ)

- Orientation: Right wing liberal, in favor of liberal economic policy reforms and cuts in public expenditures and interventions, conforms to right wing of the FDP (liberal party) and moderate SVP (people's party)

- Daily circulation: 126,795 (2013/06)
- Founded in the year: 1780
- Headquarter: Zürich
- Source: <http://www.wemf.ch/d/unternehmen/archiv/auflagebulletins.php>
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz
<http://de.wikipedia.org/wiki/NZZ>

Newspaper: Der Tages-Anzeiger

- Orientation: Left-wing Liberal
- Daily circulation: 173,877 (2013/06)
- Founded in the year: 1893
- Headquarter: Zürich
- Source: http://de.wikipedia.org/wiki/Der_Tages-Anzeiger,
<http://www.wemf.ch/d/unternehmen/archiv/auflagebulletins.php>
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz

w) Switzerland (Italian)

Newspaper: Corriere del Ticino

- Orientation: Right-wing Liberal
- Daily circulation: 35.535 (2013/06)
- Founded in the year: 1891
- Headquarter: Lugano
- Source: http://de.wikipedia.org/wiki/Corriere_del_Ticino,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz,
http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,

x) United Kingdom

Newspaper: The Guardian

- **Left or right leaning/ political orientated:** Centre- Left, Liberal
- **Average daily circulation (year/month):** 185,313 (June, 2014)
- **Founded in the year:** 1821 by John Edward Taylor as The Manchester Guardian
- **Headquarter (location):** Kings Place, 90 York Way, London N1 9GU
- **Source (of information of media claims source document):** wikipedia

Newspaper: The Times

- **Left or right leaning/ political orientated:** Traditionally a moderate newspaper, sometimes supporting the Conservatives but in 2001 and 2005 general elections supported Labour
- **Average daily circulation (year/month):** 394,448 (March 2014)
- **Founded in the year:** 1 January 1785
- **Headquarter (location):** Wapping, London, United Kingdom
- **Source (of information of media claims source document):** Wikipedia