

Autumn 2011

Dear Participant

European Social Survey 2011

Your household has been selected to take part in an international study on what people think about various important issues affecting Ireland. The study is being carried out simultaneously in 25 countries across Europe and will help to find out how much or how little people in different countries share the same views and beliefs. It is being paid for from both Ireland and European sources.

The questionnaire covers a wide range of topics and no special knowledge is needed to answer any questions. Your address has been selected randomly by the Economic and Social Research Institute (ESRI) using scientific methods to ensure that we get a representative picture of people in Ireland. We cannot therefore substitute any address. All information you provide will be treated in strict confidence and will never be linked to your name or address.

Most people taking part in the study find it an interesting and enjoyable experience, and we hope that you will too. An interviewer will visit you shortly to explain more about the study and, if you agree, will arrange a suitable time for the actual interview, which will be carried out in person. Interviews normally take just under an hour. We certainly hope we can rely on your co-operation.

Meanwhile, if you wish to have any further information about the study, please feel free to contact me on the free phone number below:
1800- 50-55 -60.

Thank you in advance for your help,

Mary Mulcahy
Field Director
Amárach Research