

Dear Sir/Madam,

Living in England Today

I am writing to ask for your help with this study about what people living in England really think about important national issues that affect us all.

The study is about a number of different topics which may affect people in your area. For example, we ask about issues such as crime and immigration. There are also questions about the young and the elderly, and what people think of them. No special knowledge is needed to answer any of the questions. The answers you give will be used by the government, politicians, academics and journalists to ensure they have the best information possible about people's opinions, views and experiences.

Your address has been selected for this study to represent thousands in your community. Your answers will be treated in strict confidence in accordance with the Data Protection Act and will only be used for statistical purposes. You will not receive junk mail or sales phone calls as a result of taking part; we are an independent research agency and we are not selling anything.

The research is being carried out by the National Centre for Social Research (NatCen), an independent research organisation. One of our interviewers will visit you shortly to explain more about the study. They need to select one person from your household to take part. All of our interviewers carry an identification card, which includes their photograph and the NatCen logo as it appears at the top of this letter.

In the meantime and as a token of our appreciation, we have enclosed a £5 voucher which can be spent in a number of different high street shops.

You can find out more information on the back of this letter but if you have any questions, please contact me on this freephone number 0800 652 4569. Thank you in advance for your help.

Yours faithfully



Sandra Comber
Project Manager

Your interviewer on this study will be _____

ID number _____

Please turn over



How was I chosen?

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The findings will not identify you or your family because your name and address will not be passed to anyone outside NatCen.



What will happen to any information I give?

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What is NatCen?

The National Centre for Social Research was set up in 1969 and is a registered charity (Registered Charity No. 1091768). *NatCen* is independent of all government departments and political parties. Our aim is to make society better informed through high quality social research.



What is the study used for?

The study is used by politicians, academics and journalists to keep in touch with public opinion and by policy-makers in Government to ensure they have available the best information possible about people's opinions, views and experiences.

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Annwyl Syr / Fadam

Byw yng Nghymru Heddiw

Rwy'n ysgrifennu atoch i ofyn am eich cymorth gyda'r astudiaeth hon sy'n ceisio darganfod beth mae pobl sy'n byw yng Nghymru'n ei feddwl mewn gwirionedd ynghylch materion cenedlaethol pwysig sy'n effeithio ar bawb ohonom.

Mae'r astudiaeth ynghylch nifer o bynciau gwahanol a allai fod yn effeithio ar bobl yn eich ardal chi. Er enghraifft, rydym yn holi ynghylch materion megis trosedd a mewnfudo. Mae cwestiynau hefyd ynghylch yr ifanc a'r henoed, a beth ydych chi'n meddwl amdanyn nhw. Does dim angen bod â gwybodaeth arbenigol i ateb unrhyw un o'r cwestiynau. Defnyddir eich atebion gan y llywodraeth, gwleidyddion, academyddion a newyddiadurwyr er mwyn sicrhau fod ganddyn nhw'r wybodaeth orau posibl ynghylch barn, sylwadau a phrofiadau pobl.

Mae'ch cyfeiriad chi wedi'i ddewis ar gyfer yr astudiaeth hon i gynrychioli'r miloedd yn eich cymuned. Bydd eich atebion yn cael eu trin yn gwbl gyfrinachol yn unol â'r Ddeddf Gwarchod Data a'u defnyddio at ddibenion ystadegol yn unig. Ni fyddwch yn derbyn llythyrau sothach na galwadau ffôn gwerthu o ganlyniad i gymryd rhan; rydym yn asiantaeth ymchwil annibynnol a dydyn ni ddim yn gwerthu unrhyw beth.

Cynhelir yr ymchwil gan y National Centre for Social Research (NatCen), sefydliad ymchwil annibynnol. Bydd un o'n cyfwelwyr yn ymweld â chi cyn bo hir i egluro mwy am yr astudiaeth. Maen nhw angen dewis un person o'ch cartref i gymryd rhan. Mae pob un o'n cyfwelwyr yn cario cerdyn adnabod sy'n cynnwys eu ffotograff a'r logo NatCen sydd i'w ar ben y llythyr hwn.

Yn y cyfamser ac fel arwydd o'n gwerthfawrogiad, rydym wedi amgáu taleb £5 y gallwch ei wario mewn nifer o wahanol siopau'r stryd fawr.

Gallwch ganfod rhagor o wybodaeth ar gefn y llythyr hwn ond os oes gennych unrhyw gwestiynau, cysylltwch â mi ar y rhif rhadffôn 0800 652 4569. Diolch o flaen llaw am eich cymorth.

Yn gywir



Sandra Comber
Rheolwr Prosiect

Eich cyfwelydd ar gyfer yr astudiaeth fydd _____

Rhif Adnabod _____

Trosodd



Sut y cefais i fy newis?

Rydym wedi dewis sampl o gyfeiriadau o restr y Swyddfa Bost o'r holl gyfeiriadau yng ngwledydd Prydain. Mae hyn yn sicrhau fod y bobl sy'n cael eu gwahodd i gymryd rhan yn yr arolwg yn cynrychioli'r gwledydd hyn i gyd.

Ni fydd y canfyddiadau'n gallu eich adnabod chi na'ch teulu oherwydd ni fydd eich enw na'ch cyfeiriad yn cael eu rhoi i neb y tu allan i NatCen.



Beth fydd yn digwydd i unrhyw wybodaeth rwy'n ei roi?

Bydd yr wybodaeth a geir gennych yn cael ei drin yn gwbl gyfrinachol. Ni fydd canlyniadau'r astudiaeth byth yn cynnwys unrhyw enwau na chyfeiriadau. Bydd yr wybodaeth a gesglir yn cael ei defnyddio at ddibenion ystadegol ac ymchwil yn unig a bydd yn cael ei drin yn unol ag egwyddorion Deddf Gwarchod Data 1998.



Beth yw NatCen?

Sefydlwyd y National Centre for Social Research ym 1969 ac mae'n elusen gofrestredig (Rhif Elusen Gofrestredig 1091768). Mae *NatCen* yn annibynnol o holl adrannau'r llywodraeth a phartion gwleidyddol. Ein hamcan yw gwella cymdeithas drwy gynnal ymchwil cymdeithasol o ansawdd da.



Ar gyfer beth y defnyddir yr astudiaeth?

Defnyddir yr astudiaeth gan wleidyddion, academyddion a newyddiadurwyr er mwyn cadw mewn cysylltiad â barn y cyhoedd a chan wneuthurwyr polisi yn y Llywodraeth er mwyn sicrhau fod ganddynt yr wybodaeth orau posibl ynghylch barn, sylwadau a phrofiadau pobl.