



**UCD School of Geography,
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**Amárach Research,
11 Kingswood Business Centre,
Citywest,
Dublin 24**

Date

Re: European Social Survey in Ireland

Dear Sir/ Madam,

My name is Mary Mulcahy from Amárach Research and we have been commissioned by UCD Dublin to undertake fieldwork for the European Social Survey (ESS) Round 7 in Ireland. The ESS is an international survey and is conducted in 20 countries across Europe. It is designed to chart and explain the interaction between Europe's changing institutions and the attitudes, beliefs and behaviour patterns of its diverse populations. The questions you will be asked enable monitoring of changes in key social variables such as political interest, attitudes to democracy and personal well-being. The results will allow an examination of the distribution of people's social values, beliefs and norms and how these differ across nations as well as the direction in which they are evolving.

If you are willing to participate in this survey, you will be visited shortly by an interviewer who will provide you with further information about the study and ask for consent to interview a member of your household face-to-face. All the information collected will be treated in the strictest confidence and will be used only for research purposes. In accordance with data protection regulations, only anonymised data will be made publicly available to users from the ESS Data website. Please note that the information you provide will be available on the project website in anonymised form indefinitely.

The main topics covered in this survey are predominantly attitudinal in nature, but you will of course have the option of refusing to answer a question if you wish. Additionally, you can change your mind



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at any time and withdraw from the survey. If you would prefer not to take part, please contact the UCD researchers directly.

More information can be found on the project website (<http://www.europeansocialsurvey.org/>) or by contacting the UCD Researchers directly:

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Sincerely,

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