

Dear resident(s),

Living in Wales Today – Have your say!

I am writing to ask for your help with this important study about **what people think about living in Wales**. This is an opportunity for you to have your say on issues that matter to us as a country.

This study has been running every two years since 2002 and is about topics which affect you or people in your area, such as how you feel in your day-to-day life, the way the country is run nowadays, and what things in life are important to you. No special knowledge is needed to take part; we just want you to be as honest as possible.

The study is being conducted by Ipsos MORI on behalf of the Economic and Social Research Council – the UK's leading funder of economic and social research. The answers you give will be used by policy-makers and academics to ensure that they have the best information possible about people's opinions, views and experiences.

We are very keen to represent the views of everyone in Wales. Your address has been randomly selected for this study to represent thousands in your community. Please pass this letter on to other people in the household, as one person over the age of 15 will be selected at random to take part to ensure we speak to a range of people. Your answers will be treated in strict confidence in accordance with the Data Protection Act and will only be used for statistical purposes. **You will not receive junk mail or sales phone calls as a result of taking part; we are an independent research agency and we are not selling anything.**

All of our interviewers carry an identification card, which includes their photograph and the Ipsos MORI logo. If you have any questions, please contact us on the survey helpline 0808 238 5362. Thank you in advance for your help.

Yours faithfully



Gideon Skinner
Project Manager

Dear resident(s),

Living in Northern Ireland Today – Have your say!

I am writing to ask for your help with this important study about **what people think about living in Northern Ireland**. This is an opportunity for you to have your say on issues that matter to us as a country.

This study has been running every two years since 2002 and is about topics which affect you or people in your area, such as how you feel in your day-to-day life, the way the country is run nowadays, and what things in life are important to you. No special knowledge is needed to take part; we just want you to be as honest as possible.

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We are very keen to represent the views of everyone in Northern Ireland. Your address has been randomly selected for this study to represent thousands in your community. Please pass this letter on to other people in the household, as one person over the age of 15 will be selected at random to take part to ensure we speak to a range of people. Your answers will be treated in strict confidence in accordance with the Data Protection Act and will only be used for statistical purposes. **You will not receive junk mail or sales phone calls as a result of taking part; we are an independent research agency and we are not selling anything.**

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Yours faithfully



Gideon Skinner
Project Manager

Dear resident(s),

Living in England Today – Have your say!

I am writing to ask for your help with this important study about **what people think about living in England**. This is an opportunity for you to have your say on issues that matter to us as a country.

This study has been running every two years since 2002 and is about topics which affect you or people in your area, such as how you feel in your day-to-day life, the way the country is run nowadays, and what things in life are important to you. No special knowledge is needed to take part; we just want you to be as honest as possible.

The study is being conducted by Ipsos MORI on behalf of the Economic and Social Research Council – the UK's leading funder of economic and social research. The answers you give will be used by policy-makers and academics to ensure that they have the best information possible about people's opinions, views and experiences.

We are very keen to represent the views of everyone in England. Your address has been randomly selected for this study to represent thousands in your community. Please pass this letter on to other people in the household, as one person over the age of 15 will be selected at random to take part to ensure we speak to a range of people. Your answers will be treated in strict confidence in accordance with the Data Protection Act and will only be used for statistical purposes. **You will not receive junk mail or sales phone calls as a result of taking part; we are an independent research agency and we are not selling anything.**

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Yours faithfully



Gideon Skinner
Project Manager

Dear resident(s),

Living in Scotland Today – Have your say!

I am writing to ask for your help with this important study about **what people think about living in Scotland**. This is an opportunity for you to have your say on issues that matter to us as a country.

This study has been running every two years since 2002 and is about topics which affect you or people in your area, such as how you feel in your day-to-day life, the way the country is run nowadays, and what things in life are important to you. No special knowledge is needed to take part; we just want you to be as honest as possible.

The study is being conducted by Ipsos MORI on behalf of the Economic and Social Research Council – the UK's leading funder of economic and social research. The answers you give will be used by policy-makers and academics to ensure that they have the best information possible about people's opinions, views and experiences.

We are very keen to represent the views of everyone in Scotland. Your address has been randomly selected for this study to represent thousands in your community. Please pass this letter on to other people in the household, as one person over the age of 15 will be selected at random to take part to ensure we speak to a range of people. Your answers will be treated in strict confidence in accordance with the Data Protection Act and will only be used for statistical purposes. **You will not receive junk mail or sales phone calls as a result of taking part; we are an independent research agency and we are not selling anything.**

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