Living in England
Today 2012

What is the ESRC?
The Economic and Social Research Council (ESRC) is the UK’s leading research funding agency addressing economic and social concerns. They are funding this study and Ipsos MORI is conducting it on behalf of the Centre for Comparative Social Surveys at the City University in London.

What is Ipsos MORI?
Ipsos MORI is one of the best known and most highly respected survey organisations in Britain. We carry out research studies in the areas of social and public policy, covering topics such as health, education, crime and employment.

Ipsos MORI is a completely independent research agency and abides by the Market Research Society code of conduct in every respect. You can find out more information on our website: www.ipsos-mori.com. Alternatively, if you have any questions, please contact Tori Harris on the survey helpline 0808 238 5362.

What happens next?
Over the next couple of weeks, an interviewer from Ipsos MORI will call at your home. He or she will show you an identification card and will be able to answer any questions you may have about the study. The interviewer will ask one person selected at random from the household to take part in an interview. If you are unable to carry out the interview there and then the interviewer will be happy to arrange a more convenient time.

How was your household chosen?
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Is the information you give completely confidential?
Yes, the study is strictly confidential and your answers will be treated in accordance with the 1998 Data Protection Act. The information you give is grouped together with information provided by thousands of other people and no one will be identifiable by the results. The findings will not identify you or your family because your name and address will not be passed on to anyone outside Ipsos MORI.
What is this study about?

This is an important study that seeks to understand what people living in England really think. It is an opportunity for you to give your opinion on issues affecting people in your area. This study has been carried out every two years since 2002 and it helps us to understand how our society is changing over time.

Similar studies are taking place in the rest of the UK and in other European countries. In total there will be 40,000 interviews across Europe, carried out in 30 different languages. Together, they make up the European Social Survey, which helps us to understand how our values, attitudes and experiences compare with those across other countries in Europe.

How are the results used?

The results of this study will be used by lots of different groups to make sure they know what the public really think. Results from the previous studies have been used by researchers and policymakers to keep in touch with public opinion, and examine how it compares with other European countries. Your views and opinions will also help identify future priorities for policymakers across Europe and in this country.

Some examples of our findings:

Findings from the study help inform the priorities, decisions and focus of policymakers and researchers across Europe. Because the study began in 2002 it also allows us to look at change in people’s attitudes and experiences over time and between countries. The examples below show data on a range of issues that the study covers:

- Just over half of people in the UK say the state of health services is good nowadays (54% give it a score of at least 7 out of 10), while just under half say the state of education is good (43%). But only 8% are satisfied with the current state of the economy (a score of at least 7 out of 10).

Ratings of UK’s economy, health services and state of education

- Nearly half of people in the UK (45%) believe that the courts protect the rich and powerful over ordinary people.

Two thirds (67%) of people in the UK believe that the police have the same sense of right and wrong as themselves.

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Ipsos MORI
79-81 Borough Road
London SE1 1FY – UK
Phone: +44 (0)20 7347 3000
Fax: +44 (0)20 7347 3800
What is this study about?

This is an important study that seeks to understand what people living in Northern Ireland really think. It is an opportunity for you to give your opinion on issues affecting people in your area. This study has been carried out every two years since 2002 and it helps us to understand how our society is changing over time.

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Ratings of UK’s economy, health services and state of education

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating (at least 7 out of 10)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health services</td>
<td>54%</td>
</tr>
<tr>
<td>Education services</td>
<td>43%</td>
</tr>
<tr>
<td>Economy</td>
<td>8%</td>
</tr>
</tbody>
</table>

Source: European Social Survey Round 5, 2013

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